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NEWS

NEW CONDO HOTEL OPENS IN RIVIERA MAYA Travel and Real Estate

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January 1, 2010 - The Riviera Maya, the Mexican region south of Cancun, is a stretch of white sand beaches and turquoise Caribbean Sea that has recently been bustling with new developments and investments. Sergio Segura, an innovative Mexican architect, is blending the local tropical landscape, ultra-modern luxury, and his signature soft curves to create exquisite, luxury condominiums.

El Taj Oceanfront is his newest gem and an addition to already existing four luxury condominiums by the developer Jack Perlman, all located steps from the beach. The new condo, located right on the sugary sand beach, is scheduled for the grand opening this week.

The developer Jack Perlman, a native New Yorker who accidentally got stranded in Playa over 15 years ago and never left, stresses that "in size comparison to Miami Beach or San Juan, Playa del Carmen is a tiny jewel, as all luxury condos in all of Playa can fit into two high rise buildings," meaning that the town will always have the charm of a small fishing village, and new developments will only add glamour and stability, but will not take away the magic of the place.

On the contrary, the new El Taj Oceanfront has been designed by Sergio Segura to organically blend into the breathtaking Mexican Caribbean landscape. The condo will feature a smooth Bali-inspired design that seduces imagination by combining soft curves, natural materials and luscious tropical landscaping with soothing water features. The architect's vision was to create a modern luxury dwelling nestled in the comfort and tranquility of a tropical setting, and to organically blend in exotics and comfort, nature and modern design, tranquility and plentiful amenities.

As for the amenities, the development will only be a block away from a world-class gym, inspired and built by Vito Errico, the original founder of the famous Equinox sports clubs in the US. There are going to be two upscale restaurants, a scuba shop, New York-style gourmet deli and soon-to-open spa.

When it comes to the interior design elements, El Taj Oceanfront will feature marble counter tops in kitchens and bathrooms, private terraces, the newest appliances, private elevators serving only two units, hurricane resistant window glass, Jacuzzis, private rooftop showers, as well as artwork imported from Bali, among many other things.

To add to the magical splendor of the new condo, there are breathtaking views of the Caribbean Sea, swaying palm trees and a light sea breeze. Only steps away, there is the famous pedestrian 5th avenue with the convenience of the best restaurants,

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The luxury condos are available for vacation rentals and also for sale. Rental rates start at \$265 per night per condo. The accommodations vary from 1 bedroom apartments to 3 bedroom penthouses.

www.condohotelsplayadelcarmen.com

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